



Evaluation Data  
Leaders Conference  
January 2020

In January 2020 a Leaders Conference was held at the offices of The Edge Foundation in London. Members were invited to attend the event to hear from guest speakers, to network and discuss members ideas and recommendations to influence future AEBP strategy.

27 delegates attended the event representing 25 organisations including 3 external guest speakers.

Members organisations represented were:

<ul style="list-style-type: none"> <li>• AEBP</li> <li>• BDSIP</li> <li>• BE Together Ltd</li> <li>• Bromley EBP</li> <li>• B&amp;E Foundation Ltd</li> <li>• Cognus Ltd</li> <li>• Cornwall EBP</li> <li>• Develop EBP</li> <li>• EBP Kent</li> <li>• EBSI UK Ltd</li> <li>• Edge Foundation</li> <li>• Education Business Partnership (NW)</li> <li>• Elevate Education Business Partnership</li> </ul>	<ul style="list-style-type: none"> <li>• Fair Train</li> <li>• Form the Future</li> <li>• Youth Parliament</li> <li>• Leicestershire Education Business Company</li> <li>• NYBEP</li> <li>• Royal Borough of Greenwich</li> <li>• Somerset EBP</li> <li>• The EBP (Linc &amp; Rutland)</li> <li>• Tower Hamlets EBP</li> <li>• Tower Hamlets EBP</li> <li>• Wandsworth BEST</li> <li>• Xperience (Bradford EBP)</li> </ul>
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Everyone rated the venue, catering, and pre-event data as good or excellent. The room was identified as chilly at times. One or two individuals requested a delegate list, more detailed agenda, dress code and travel information included in the pre-event information.

Delegates rated the overall quality of the presentations as good or excellent with comments such as “really helpful, relevant, informative and beneficial”

“ the depth of inclusion and collaboration at the event was really impressive”

100% of those who attended said they would recommend the event to other EBP organisations.

Notable comments were:

“An excellent day, the staff were very helpful and informative”

“A very useful day. It was good to share information with other EBPs”

“Thank you for the invite and warm welcome”

“Thank you – Very helpful”

“Thank you. A great use of time”

“It was brilliant to meet others and just talk about what we do and to learn how others work”

“Lots of interesting and informative information shared”

“I wouldn’t change anything. It was very well structured”

“I am really looking forward to seeing other themed events”

Through discussions, feedback and evaluations the following suggestions were highlighted as possible areas of interest for development.

### Gatherings / Events

#### Regional Sub-Groups

Themed Gatherings / Regional Events on specific topics QA, Safeguarding, Funding (termly)  
Exchange learning visits natural development initiated  
Annual National Meeting / Leaders conference (London / Elsewhere) – hear about strategic relationships with AEBP and local input  
Spotlight – New programmes, improved  
Locations near mainline stations  
Task / Finish groups to follow themed events (Work Experience in particular)  
Conference for Careers Leaders and work experience coordinators  
Include topics on collective funding bids, collective match funding,  
Events hoods to include Funding (how and where) / Business Models  
1 National event and 3 regional ones is enough  
Speakers from national organisations  
Workshops Sharing, Social Media, Health & Safety  
Hear more from other EBPs  
Collaboration opportunities  
Good practise – Work Experience  
Networking

### National Relationships

FSB, LEPS (identify a single national body for LEPS)  
Education Employers  
Sector Skills Bodies  
Federation of Builders  
Professional Bodies, trade associations, Royal Colleges  
AELP, NAHT, TUC, SOC2020, CDI, CBI, AOC – David Hughes  
University of Warwick, Edge, Grant making bodies,  
CEC, Teacher Training Institutions, TUC, DfE, OFSTED,  
Institute for Apprentices and Technical Education  
MPs, select committee, local councillors  
VIP list (politicians and others)  
Lobbying

### Collaboration

Fair Train accreditation & quality of placements (including resources)  
Joint procurement for bulk buying  
How to cover the wider range of services  
Quality certification e.g. British Standards  
Range of service providers  
Other compliance organisations / alternatives  
Work Experience as a standard product  
Work Experience App as a journal  
Education & Employers  
STEM / Engineering UK  
CiTB / Sector Specific Skills  
Resources

### Communications

Key issues and trends impacting on the sector – Funding releases, policy updates  
Website- notable achievements to be more prominent  
Closed network platform for AEBP (Microsoft Teams , Facebook workplace)  
Business awards locally and nationally possible sponsorship opportunities  
Newsletters (bi-monthly, quarterly or termly) include partnership updates / spotlight  
Include more statistics such as the number of employers engaged annually  
Section 106  
Improve Twitter Following ask members who we should follow  
Linked in Group / Sharing  
Updates and newsletters  
CiPD  
Identify cornerstone employers  
National Sticker for employers – H&S Checked and approved (funded / purchased by members)  
VIP List / Politicians  
Sharing each other's stories / projects /case studies  
Social Media – Send stories / blogs to AEBP (tag AEBP and retweet across network)  
National or regional business awards  
Facebook “workplace” equivalent  
Wants / Needs / Offers area on website

The day was broken down into eight sessions as follows

Welcome and Introduction – Beryl Henshaw Chair of the AEBP

Opening Welcome – Olly Newton of the Edge Foundation

Introductions – All delegates

Why the work AEBP members so is the most important thing in education – Olly Newton

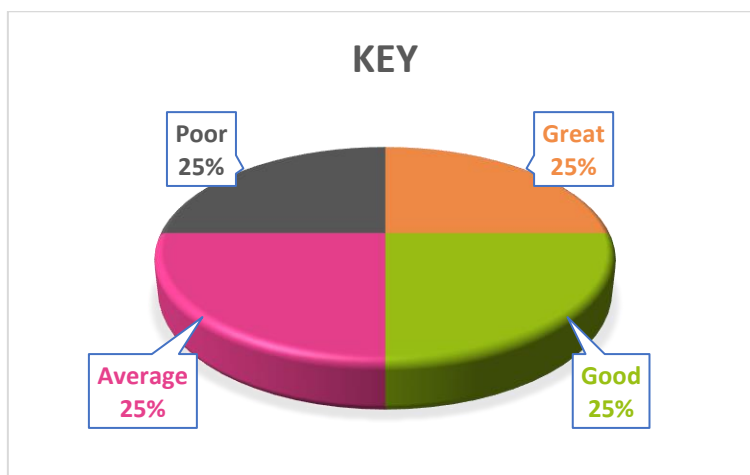
Share and Tel showcase – Guest Speakers: Youth Parliament, Xperience and Fair Train

Building Your Case for Support – Rebecca Wood Tower Hamlets EBP

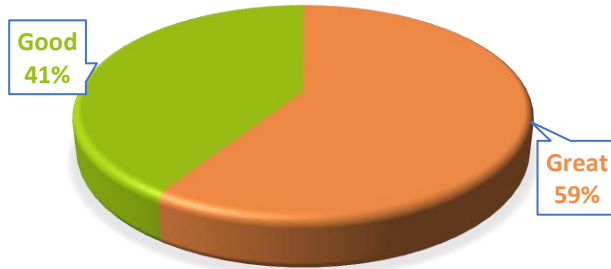
Round Table Discussion – All delegates

Networking “Regional Cuppa Conversation” – All delegates

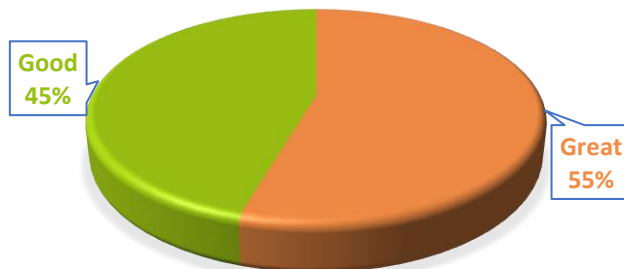
Attendees were asked to rate the individual sessions from one of four categories. Data has been analysed and graphed on the following pages using the below key.



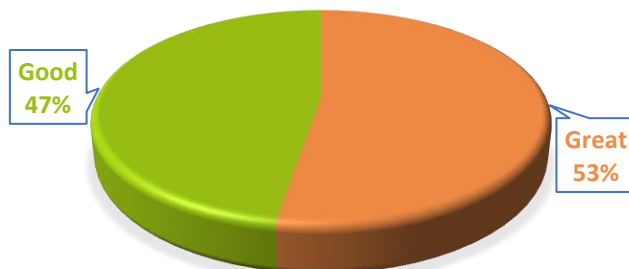
### WELCOME & INTRODUCTION



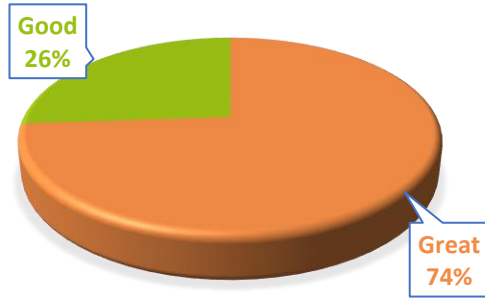
### OPENING WELCOME



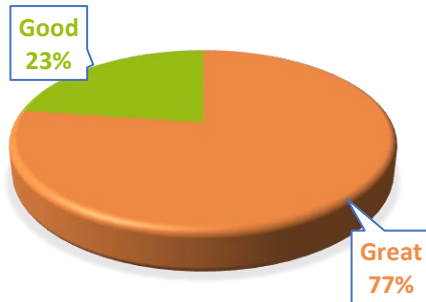
### INTRODUCTIONS



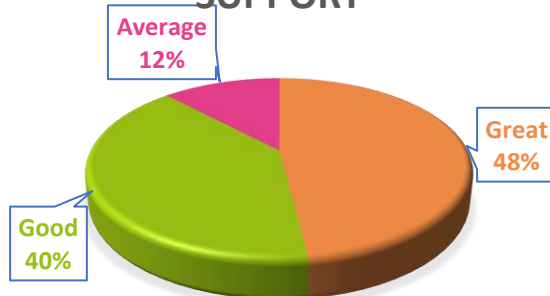
### WHY THE WORK AEBP MEMBERS DO IS THE MOST IMPORTANT THING IN EDUCATION



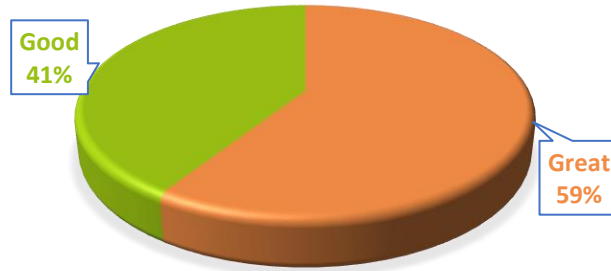
### SHARE AND TELL SHOWCASE (GUEST SPEAKERS)



### BUILDING YOUR CASE FOR SUPPORT



### ROUND TABLE DISCUSSIONS



### NETWORKING

